

**ACADEMIC STAFF**

BITC team of qualified, experienced, and dedicated lecturers/trainers are subject matter experts with extensive industry experience to meet the student’s learning needs. All our lecturers and trainers are registered with CPE.

**Full-Time Lecturers**

Name	Qualifications
Seow Thiam Beng	Master of Public Administration, University of Queensland, Australia.
	Bachelor of Business, Charles Darwin University, Australia
Shadaab Shaikh Abdur Rashid	Bachelor of Arts in Hospitality & Tourism Management, Queen Margaret University, Edinburgh

**Associate Lecturers**

Name	Qualifications
Neo Boon Leong John	Master of Human Resources, Curtin University, Australia
	Bachelor of Business Administration, The University of Iowa
Choo Shieng Chin, Steven	Master of Information, Monash University
	Master of Accountancy, Charles Sturt University
	Bachelor of Business Administration, NUS, Singapore

BITC RETAIL & SUPPLY CHAIN MANAGEMENT COURSES/MODULES

COURSE	MODULE	FULL-TIME LECTURER		ASSOCIATE LECTURER	
		Shadaab Shaikh Abdur Rashid	Seow Thiam Beng	Neo Boon Leong John	Choo Shieng Chin, Steven
ADVANCED DIPLOMA IN RETAIL & SUPPLY CHAIN MANAGEMENT	Business Environment	✓	✓	✓	✓
	People in Organisations	✓	✓	✓	✓
	Marketing Mix	✓	✓	✓	✓
	Customer Relationship Management	✓	✓	✓	✓
	Retail Management	✓	✓	✓	✓
	Electronic Commerce	✓	✓		✓
	Supply Chain Management	✓	✓		✓
	Logistic Management	✓	✓		✓
POST GRADUATE DIPLOMA IN RETAIL & SUPPLY CHAIN MANAGEMENT	Retail Management	✓	✓	✓	✓
	Electronic Commerce	✓	✓	✓	✓
	Supply Chain Management	✓	✓		✓
	Logistic Management	✓	✓		✓
	Strategic Planning	✓	✓	✓	✓
	Organisational Behaviour	✓	✓	✓	✓
	International Marketing	✓	✓	✓	✓
	Corporate Communication	✓	✓	✓	✓